

STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

**Petition of Trump Plaza Associates, LLC
d/b/a Trump Plaza Hotel and Casino
to Expand its Casino Hotel Alcoholic
Beverage License for Special Events,
Pursuant to N.J.S.A. 5:12-103 and
N.J.A.C. 13:69I-5.6 for its Beach Bar
(Beach Bar – 2013)**

ORDER
PRN 1371302

Upon review of the Request (PRN 1371302) filed on behalf of Trump Plaza Associates, LLC d/b/a Trump Plaza Hotel and Casino ("Trump Plaza") with the Division of Gaming Enforcement ("Division") for a temporary expansion of its Casino Hotel Alcoholic Beverage ("CHAB") license in order to operate a beach bar on its leased beach area; and,

Upon review of the lease agreement dated May 9, 2013 between Trump Plaza and the City of Atlantic City ("City") which agreement includes authorization to Trump Plaza to operate a structure on the beach, i.e, a beach bar, for the service of food and beverages, including alcoholic beverages, to patrons at that location and which lease term ends on February 28, 2017; and,

Upon review of the authorization given by the New Jersey Department of Environmental Protection and valid until April 1, 2014 for the approval of the beach bar construction; and,

Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, I hereby ORDER that the petition be granted and a temporary miscellaneous contingency permit be issued to effectuate the relief requested in the petition.

This Temporary Miscellaneous Contingency Permit shall be subject to the following conditions:

1. The Temporary Miscellaneous Contingency Permit granted by the Division pursuant to N.J.S.A. 5:12-103a and N.J.A.C. 13:69I-5.6 is valid only for the cash and complimentary sale and service of alcoholic beverages in open containers for on-premises consumption at the beach bar between the hours of 7:00 a.m. and 3:00 a.m. from May 18, 2013 to

September 16, 2013; all customers and employees, with the exception of Trump Plaza's security and maintenance personnel and environmental engineers, must vacate the beach bar by no later than 4:00 a.m.

2. Trump Plaza will institute procedures to insure against the service of alcoholic beverages to any person under the age of twenty-one (21) and to insure against the service of alcoholic beverages to any individual who is actually or apparently intoxicated.
3. All alcoholic beverages served at the beach bar will emanate only from the bars identified in the Site Plan.
4. When the beach bar is restocked with alcoholic beverages, the authorized Trump Plaza CHAB employee transporting such alcoholic beverages is to be accompanied by a licensed Trump Plaza Atlantic City security employee.
5. When stocked with alcohol, the beach bar is to be staffed at all times by authorized Trump Plaza CHAB personnel.
6. Trump Plaza will maintain at the beach bar, available for inspection, a list of its on-duty CHAB employees.
7. All alcohol remaining in the beach bar at closing time is to be stored under camera surveillance and secured in the bar facilities in locked cabinetry or stored in the locked, alarmed storage sheds identified in the Site Plan.
8. Trump Plaza is to post signage, as submitted to the Division, at the entrances to the beach bar providing the public with information as to the age at which a person can purchase and consume alcoholic beverages, the prohibition of the presence of persons under 21 years of age after 9:00 p.m., beach access hours, and other requirements and conditions attendant to beach bar patronage.
9. All alcoholic beverages are to be served at the beach bar in plastic containers with the Trump Plaza logo. However, malt alcoholic beverages may be served to individual patrons at the beach bar and in the cabanas in uncapped, original plastic containers or in open cans not exceeding 16 oz. in size.
10. No access to or from the beach entrance will be permitted after 6:00 p.m. on all days of operation.

11. All minors must vacate the beach bar by no later than 9:00 p.m. on all days of operation.
12. Trump Plaza is to limit the service of alcoholic beverages at the beach bar to two drinks per person at any one time.
13. Trump Plaza may serve malt alcoholic beverages in pitchers, which do not exceed 96 oz. in size, at the beach bar and in the cabanas to two or more persons who are of legal age to consume alcoholic beverages.
14. Trump Plaza is to notify the Division of any material change in the operation of the beach bar and must obtain supplementary approvals from all appropriate governmental agencies for any "special events."
15. Trump Plaza will be liable for any violation of applicable alcoholic beverage laws and regulations of the Division and, if deemed applicable, the New Jersey Division of Alcoholic Beverage Control that may occur during the operation of the beach bar.
16. Trump Plaza is to provide security for the beach bar in accordance with the following approved security plan set forth in its petition:

Beach Bar Minimum Security Staffing Schedule:

Sat., Sun. & Holidays	11:00 a.m. - 7:00 p.m.	3-5 security personnel
Saturday	7:00 p.m. - closing	8-10 security personnel
Sunday preceding a Holiday	7:00 p.m. - closing	8-10 security personnel
Holidays	7:00 p.m. - closing	8-10 security personnel
Sundays	opening - 7:00 p.m.	3-5 security personnel
Sunday - Thursday	7:00 p.m. - closing	3-5 security personnel
Monday - Thursday	opening - 7:00 p.m.	1-3 security personnel
Friday	opening - 7:00 p.m.	2-4 security personnel
Friday	7:00 p.m. - closing	6-8 security personnel

Atlantic City Police Department Detail Officers will be assigned to the beach bar as follows:

Sunday - Thursday	10:00 p.m. - closing	1 ACPD officer
Fri., Sat. & any Sun. preceding a Holiday	9:00 p.m. - closing	1 ACPD officer
Fri. Sat & and Sun. preceding a Holiday for a total of 2 ACPD officers	10:00 p.m. - closing	1 additional officer,
Holiday	9:00 p.m. - closing	1 ACPD officer
	10:00 p.m. - closing	1 additional officer

for a total of 2 ACPD officers

Holidays are Memorial Day, Fourth of July and Labor Day.

17. The beach bar is to be operated in accordance with the description and representations contained in PRN 1371302.
18. Trump Plaza is required to obtain all necessary approvals from all other appropriate governmental agencies prior to commencing operations at the beach bar.
19. The Director of the Division reserves the right, based upon Division observations and information relative to Trump Plaza's operation of its beach bar, to reevaluate Trump Plaza's security plan for its beach bar delineated herein, and require changes to that plan, including an increase in the number of security personnel assigned to the beach bar.
20. The relief granted herein will be continuing, without expiration, provided that Trump Plaza complies, in all respects, to the conditions contained herein and in full and complete conformance with the representations made for the approval herein to the City and the Division, which representations include the location, dimensions, operating plan and security plan of the beach premises, and that the Division receive, prior to use of the beach premises for the next term, a notification of such intention to use the beach premises and a copy of any fully executed agreements, licenses or other requirements of the City of Atlantic City and any other authorities with jurisdiction related to Trump Plaza's beach premises.

Dated: May 23, 2013


DAVID L. REBUCK
DIRECTOR